



We are committed to fostering a professional, inclusive, and safe environment for all participants.

This **Code of Conduct** serves as a guideline to ensure that every individual attending can enjoy a positive, respectful, and enriching experience. It outlines our collective responsibility to create and maintain an environment that upholds our highest standards of integrity, respect, and professionalism. This document is not only a set of rules but a reflection of our dedication to making HPX a welcoming and constructive event for all attendees, exhibitors, staff, and speakers. Adhering to these principles is essential for everyone to benefit fully from their participation in the event.

Core Values

At HPX, we uphold a set of core values that guide our conduct and interactions. These values are integral to creating an environment that fosters respect, inclusivity, and professionalism, ensuring a positive and enriching experience for all participants.

1. Respect and Professionalism: We are committed to maintaining a respectful and professional atmosphere. This includes valuing everyone's perspective, honoring their contributions, and treating all participants with courtesy and professionalism. We expect all interactions, whether in-person or online, to reflect this commitment.

2. Inclusivity and Diversity: Our community is diverse, and we embrace this diversity as a strength. We are dedicated to creating an inclusive environment where everyone, regardless of gender, sexual orientation, disability, ethnicity, religion, or background, feels welcome and valued. We strive to ensure that all voices are heard and respected.

3. Safety and Well-being: The safety and well-being of our participants are paramount. We are committed to providing a safe environment, which includes being vigilant against any form of harassment, bullying, or discrimination. We adhere to the latest health and safety regulations to ensure the well-being of all attendees.

4. Integrity and Ethics: We uphold the highest standards of integrity and ethics. This includes honesty in communications, transparency in actions, and responsibility in conduct. We expect all participants to adhere to these ethical standards and conduct themselves in a manner that upholds the integrity of the event.

5. Compliance and Accountability: Adhering to legal and regulatory requirements is fundamental. We are committed to compliance with all applicable laws and regulations. We hold ourselves accountable for our actions and expect the same from all participants. This includes respecting intellectual property rights and privacy, as well as adhering to the event's policies and guidelines.

6. Collaboration and Engagement: We encourage active participation and collaboration among all attendees. This includes engaging in constructive dialogues, sharing knowledge, and working together to enhance the experience and outcomes of the event.

General Conduct

At HPX, we are dedicated to providing a professional, respectful, and safe environment for all participants. This General Conduct section outlines the expected standards of behavior for everyone involved in the event, including exhibitors, attendees, staff, speakers, and sponsors.

1. Professionalism in Interaction:

All participants are expected to maintain a high standard of professionalism. Treat fellow attendees, staff, and speakers with respect, courtesy, and consideration at all times.

2. Prohibition of Harassment and Discrimination:

HPX has a zero-tolerance policy towards harassment, bullying, or discrimination. This includes behavior related to gender, sexual orientation, disability, ethnicity, religion, or age.

3. Respectful Communication:

Use appropriate and respectful language. Avoid any offensive or derogatory remarks or jokes that might harm the inclusive and professional atmosphere of the event.

4. Adherence to Venue and Event Rules:

Comply with the rules and regulations set by the event venue and organizers. Respect designated boundaries and guidelines, including those within exhibit spaces and presentation areas.

5. Handling of Conflicts:

Address any conflicts or disagreements professionally and constructively. If resolution is challenging, seek assistance from event staff.

6. Compliance with Legal and Ethical Standards:

Abide by all applicable laws and ethical standards, including respecting intellectual property rights and confidentiality.

7. Substance Use:

Refrain from using substances that could impair judgment or professional conduct. Adhere to event policies regarding alcohol and other substances.

8. Reporting Violations:

If you witness or experience conduct that violates these standards, please report it. Contact Dana Teague for guidance and support in addressing these concerns. Dana can be reached at dteague@thehpx.com. On-site event staff can also be found in the Show Office.

We trust that all participants will adhere to these guidelines, ensuring HPX is a rewarding and enjoyable experience for everyone.

Intellectual Property and Privacy

At HPX, we recognize the importance of intellectual property rights and the privacy of all participants. This section details our policies to ensure respect for these rights during the event.

1. Photography and Recording:

Photography, videotaping, or making reproductive drawings on the show floor is prohibited except by Event Management or the official photographer(s).

Participants, whether exhibitors or attendees, are not permitted to take photographs or electronic images of exhibit displays or presentations without express permission from the respective owners. Violation of this policy may result in removal from the show floor and forfeiture of event credentials.

Event Management reserves the right to confiscate or delete images taken without permission and to remove the responsible parties from the show floor.

2. Respect for Intellectual Property:

All participants must respect the intellectual property rights of others. This includes refraining from copying, displaying, or otherwise using the work, trademarks, or intellectual property of others without their express permission.

Unauthorized use of protected material, in any form, is strictly prohibited and may result in disciplinary action.

3. Data Privacy and Confidentiality:

We are committed to protecting the privacy and confidentiality of our participants' personal and professional information.

Any collection, use, or sharing of personal information will be conducted in compliance with applicable data protection laws and regulations.

Participants are also expected to respect the confidentiality and privacy of others' information encountered at the event.

We trust all HPX participants to uphold these principles, contributing to a respectful and legally compliant event environment.

Digital Conduct

Recognizing the increasing importance of digital platforms in professional events, HPX emphasizes the need for appropriate and respectful behavior in all digital and virtual interactions.

1. Professionalism in Online Interactions:

Participants are expected to maintain the same level of professionalism online as would be expected in person. This includes courteous and respectful communication in all digital forums and interactions.

2. Prohibition of Online Harassment and Abuse:

Just as in physical settings, harassment, bullying, or discrimination in any digital form is strictly prohibited. This includes, but is not limited to, comments, messages, and images shared on virtual platforms.

3. Confidentiality and Data Privacy:

Respect for privacy and confidentiality is crucial in digital spaces. Participants must not share confidential or sensitive information without proper authorization.

Adherence to data protection laws and respect for personal information shared during virtual events is mandatory.

4. Responsible Use of Technology:

Participants should use event technology platforms (like chat rooms, video conferencing, and social media) responsibly.

Disruptive or inappropriate use of technology, such as spamming, phishing, or spreading malware, is not allowed.

5. Recording and Sharing of Content:

Unauthorized recording or distribution of sessions, presentations, or discussions is prohibited unless explicit permission is granted by the event organizers or presenters.

6. Reporting Digital Misconduct:

Participants are encouraged to report any incidents of digital misconduct to the event organizers. Dana Teague (dteague@thehpx.com) should be contacted for any concerns or incidents related to digital conduct. Prompt and appropriate action will be taken to address any reported issues.

Reporting and Enforcement

At HPX, we are committed to ensuring that our Code of Conduct is more than just a document — it's a practice. To uphold the integrity of our event and the safety of our participants, we have established a clear process for reporting and enforcing the Code of Conduct.

1. Reporting Process:

If you witness or experience behavior that violates the Code of Conduct, we strongly encourage you to report it immediately.

Reports can be made directly to Dana Teague or any event staff member. Dana can be contacted at dteague@thehpx.com, and event staff can be found on-site in the Show Office.

All reports will be handled with discretion and confidentiality to the extent possible while allowing for a thorough investigation.

2. Investigation:

Upon receiving a report, HPX staff will promptly investigate the matter. This may involve speaking with the individual making the report, the accused party, and any witnesses.

We are committed to ensuring a fair and responsible investigation process for all parties involved.

3. Enforcement Actions:

If a violation of the Code of Conduct is confirmed, appropriate action will be taken. This may range from a warning to more severe consequences, such as expulsion from the event without refund, prohibition from future HPX events, or involvement of local law enforcement, depending on the severity of the offense.

The decision of HPX regarding any violations of the Code of Conduct will be final.

4. Ongoing Support:

We are dedicated to supporting those who experience or report violations of the Code of Conduct. Resources and assistance will be available to ensure their continued comfort and safety during the event.

We trust that all HPX participants will respect and adhere to these guidelines, ensuring that the event remains a safe and positive experience for everyone.

The above policies may be revised at any time by HPX and are non-negotiable. This Code of Conduct is without prejudice to HPX's rights, all of which it expressly reserves.