



FOR RELEASE: June 12, 2024

One Year Out, the High Performance Expo is Shaping Up to be a Go-To Show

Scoggin-Dickey Parts Center First Major Exhibitor Committed to Show

North Carolina Motorsports Association's Annual Golf Tournament is June 17

CHARLOTTE, NC – Scoggin-Dickey Parts Center (SDPC) has signed on as the first major exhibitor committed to participate in the inaugural High Performance Expo (HPX) next year. The SDPC, headquartered in Lubbock, Texas, is one of the largest automotive performance part centers in the world.

SDPC offers its customers more than 300,000 parts including new replacement engines, crate Enthusiast-focused Activities engines, factory sheet metal and a wide variety of automotive and performance racing products from industry favorites including Edelbrock, MSP, Holley, Motion Raceworks, ARP, Billet Specialties, COPO, Kooks Exhaust, Federal Mogul and more all under their 2 million cubic square foot warehouse. Customers can buy in store or online and have access to everything from antifreeze to transmissions to wheels and tires.

“Scoggin-Dickey attends several trade shows each year across the country and a key consideration is always what new customer base we could access through our participation,” said Keith Wilson, Manager Outside Sales/SEMA/PRI/HPX, Scoggin-Dickey Chevrolet/CDJR/Southwest Delco Wholesale Distribution. “HPX offers us a unique opportunity to interface with East Coast accounts that we may be missing otherwise.”

The inaugural High Performance Expo (HPX), the exclusive business and enthusiast show of the North Carolina Motorsports Association (NCMA), will be held from June 3-5, 2025, at the Charlotte Convention Center (CCC), followed by area-wide enthusiast activities. The event will bring together all segments of automotive aftermarket community for the first time in the heart of the auto racing industry.

“Scoggin-Dickey is a multi-faceted performance industry leader with a loyal following, so we are thrilled to have them as our first major exhibitor,” said Dana Teague, general manager of HPX. “This is the first of many industry leaders who are signing on to deliver an elevated experience for all buyers, participants and attendees of the Southeastern U.S. and beyond.”

Show floor space at the inaugural High Performance Expo is now available via the [HPX 2025 Exhibitor Experience](#), which includes:

- Opportunity to meet new buyers and invite current customers to the show
- Innovative sponsorship and branding opportunities
- Floor plan and rates for basic and preferred floor locations
- Discounted rates for NCMA members
- Educational seminars

Exhibitors can build their brands, introduce new products and expect to see chassis shops, retailers, restoration shops, speed shops, repair shops, builders, tuners and enthusiasts.

The first two days of HPX (Tuesday, June 3 and Wednesday, June 4, 2025) will be focused on B2B commerce – with only qualified, vetted buyers, exhibitors and media in attendance.

The third day (Thursday, June 5, 2025) will have a hybrid focus of B2B and B2C where enthusiasts can also attend the show.

The excitement then transfers over to enthusiast-focused weekend activities at the Charlotte Motor Speedway and other surrounding venues for a multitude of racing-related activations.

Space will be available at these unique enthusiast locations that will provide opportunities to engage with attendees. Additional details of the planned enthusiast-focused weekend activities will be announced at a later date.

To get additional information about HPX 2025, go to www.TheHPX.com. HPX is on Instagram @HighPerformanceExpo, and @TheHPX on X, YouTube, LinkedIn and Facebook.

###

About the High Performance Expo

HPX's mission is to advance the automotive industry, racing, and the high-performance lifestyle. The High Performance Expo is dedicated to advancing the business of the automotive aftermarket. HPX will be a modern customer-focused expo for the car enthusiast and professional. The first HPX is scheduled for June 3-5, 2025, in Charlotte.

About the North Carolina Motorsports Association (NCMA)

NCMA is the leading organization for motorsports in North Carolina. NCMA is committed to promoting, preserving and advancing this thrilling sport. Founded in 2002 to promote and serve the motorsports community in North Carolina, the association has members that range from race teams and tracks to attorneys and accountants. Its mission includes legislative representation at the state level to ensure that the industry's best interests are served. NCMA also offers opportunities for members to interact as well as attend seminars that benefit the self-employed as well as large corporations.

About Scoggin-Dickey Parts Center

Founded in 1929, Scoggin-Dickey Parts Center (SDPC) has worked hard to build a reputation centered on service and customer satisfaction. 4th generation family owned and operated, SDPC is

a long and lasting tradition in the automotive industry. SDPC is the first choice for performance crate engines at the most competitive prices in the world. If you are looking for factory GM, Mopar, or Subaru parts then call the professionals at Scoggin-Dickey. More customers from around the globe purchase their parts direct from SDPC, one of the largest wholesalers in the world. In addition to the same dependable service and incredible inventory that Scoggin-Dickey is known for, you have access to one of the largest GM Parts inventories in the USA, over 2-Million cubic feet of warehouse space, over 300,000 part numbers, new GM replacement engines, Chevrolet Performance Crate Engines, Mopar Crate Engines, Ford Racing Crate Engines, Mopar factory sheet metal, GM Accessories, GM factory sheet metal and all of your favorite performance brands – Edelbrock, MSD, Holley, Motion Raceworks, LSX, COPO, Brodix, Kooks Exhaust, ARP, Billet Specialties, Moroso, Magnaflow, N-Motion, Federal Mogul, Callies and more all under one roof. Countless professionals and enthusiasts rely on Scoggin-Dickey Parts Center for all their automotive needs. The Scoggin-Dickey Parts Center can be reached at 1-800-456-0211 or online at www.sdparts.com.

Media Contact:

High Performance Expo
Dan Flores
danflo7273@gmail.com
313-418-2374