



FOR RELEASE: JULY xx, 2024

**Rottler Manufacturing Signs on to Exhibit at 2025 High Performance Expo
Rottler plans to livestream their virtual 2025 Engine Performance Expo from show floor
Exhibitor list growing fast**

CHARLOTTE, NC – Rottler Manufacturing has signed on as one of the first major exhibitors committed to participate in the inaugural High Performance Expo (HPX) in 2025. Rottler Manufacturing, headquartered in Kent, Washington, has committed to a large presence on the show floor. In addition, Rottler plans on livestreaming their virtual Engine Performance Expo from HPX 2025.

“As a leader in advanced machinery and technology for the high-performance engine building industry, Rottler is pleased to be participating in HPX 2025,” said David Bianchi, general sales manager at Rottler Manufacturing. “The event’s location and timing make it the ideal venue for connecting with customers and industry partners, as we as a great opportunity to showcase the latest innovations from Rottler. We are looking forward to a very productive and exciting show.”

Since 1923, the Rottler name has been synonymous with leading edge engine building technology. It offers a complete range of machinery for every type of engine builder, from a custom one-man machine shop, a diesel jobber shop, a high-volume production remanufacturing facility to a professional racing engine build operation. Rottler's advanced designs and equipment continue to meet the most demanding engineering needs of engine builders and remanufacturers around the world. Since 2012, Roush Yates Engines has relied on Rottler for block honing and machining equipment.

“Rottler Manufacturing is an unquestioned leader in the global engine building industry, so we are thrilled to have them commit to be a major exhibitor,” said Dana Teague, general manager of HPX 2025. “This is another industry leader who understands the HPX mission to deliver an elevated experience for all buyers, participants and attendees.”

In addition, to Rottler Manufacturing, other innovative companies committed to exhibiting at the 2025 High Performance Expo include:

- WPC Metal Surface Treatment
- Melling Performance
- Millner-Haufen Tool Co.
- Jones Cam Design
- Grassroots Motorsports

- MyRacePass
- Scoggin Dickey Parts Center*

*HPX previously announced Scoggin Dickey Parts Center was the first major business to committed to exhibit to HPX 2025.

The inaugural High Performance Expo, the exclusive business and enthusiast show hosted by the North Carolina Motorsports Association (NCMA), will be held from June 3-5, 2025, at the Charlotte Convention Center (CCC), followed by area-wide enthusiast activities. The event will bring together all segments of automotive aftermarket community for the first time in the heart of the auto racing industry.

Show floor space at the inaugural High Performance Expo is now available via the [HPX 2025 Exhibitor Experience](#), which includes:

- Opportunity to meet new buyers and invite current customers to the show
- Innovative sponsorship and branding opportunities
- Floor plan and rates for basic and preferred floor locations
- Discounted rates for NCMA members
- Educational seminars

Exhibitors can build their brands, introduce new products and expect to see chassis shops, retailers, restoration shops, speed shops, repair shops, builders, tuners and enthusiasts.

For more information on Rottler Manufacturing, please go to www.rottlermfg.com

To get additional information about HPX 2025, go to www.TheHPX.com. HPX is on Instagram @HighPerformanceExpo, and @TheHPX on X, YouTube, LinkedIn and Facebook.

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About the High Performance Expo

HPX's mission is to advance the automotive industry, racing, and the high-performance lifestyle. The High Performance Expo is dedicated to advancing the business of the automotive aftermarket. HPX will be a modern customer-focused expo for the car enthusiast and professional. The first HPX is scheduled for June 3-5, 2025, in Charlotte.

About the North Carolina Motorsports Association (NCMA)

NCMA is the leading organization for motorsports in North Carolina. NCMA is committed to promoting, preserving and advancing this thrilling sport. Founded in 2002 to promote and serve the motorsports community in North Carolina, the association has members that range from race teams and tracks to attorneys and accountants. Its mission includes legislative representation at the state level to ensure that the industry's best interests are served. NCMA also offers opportunities for members to interact as well as attend seminars that benefit the self-employed as well as large corporations.

About Rottler Manufacturing

The Rottler name has been synonymous with cutting edge engine building technology for more than 100 years. The company offers a complete range of machinery for every type of engine builder, from custom one-man machine shops to high-volume production remanufacturing facilities. With an unmatched dedication to product innovation and engineering, Rottler's advanced technologies and equipment are the choice of leading engine builders and remanufacturers in more than 75 countries around the globe. For more information, call: +1 (253) 872-7050, email: rottlermarketing@rottlermfg.com, or visit us on the web at www.rottlermfg.com.

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