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Stock Car Steel and SRI Companies to Exhibit at 2025 High Performance Expo
SRI, Stock Car Steel and Aluminum, SPA Technique and
BAM Roller Lifters to exhibit on show floor
First Charlotte-area companies to sign on

CHARLOTTE, NC – The High Performance Expo (HPX) is proud to announce that Greg Fornelli’s Stock Car Steel and the SRI Companies, a major racing and performance supplier to NASCAR, drag racing and the aftermarket, has joined the growing number of exhibitors at HPX 2025. Based in Mooresville, NC, Stock Car Steel and SRI are the first Charlotte-area based companies to join next year’s show, with the following companies exhibiting:

- SRI
- Stock Car Steel and Aluminum
- SPA Technique Fire Suppression
- BAM Roller Lifters

“I have waited my entire career for a show like the High Performance Expo to come to Charlotte, a show that will highlight this region’s long-time commitment and passion for auto racing and performance and what we have to offer this industry,” said Greg Fornelli, founder and president of Stock Car Steel. “HPX will be a huge spotlight on this region’s racing and performance pedigree and I’m excited to see how this show can help our industry grow.”

Fornelli is also a past Chairman of the North Carolina Motorsports Association (NCMA), the host organization of HPX. The inaugural High Performance Expo, the exclusive business and enthusiast show hosted by the North Carolina Motorsports Association, will be held from June 3-5, 2025, at the Charlotte Convention Center (CCC), followed by area-wide enthusiast activities. The event will bring together all segments of the automotive aftermarket community for the first time in the heart of the auto racing industry.

“Greg Fornelli is a long-time champion of auto racing and performance, and his group of companies have a long history of supporting this industry. We are thrilled to have Greg and his team bring a major-league Charlotte-based presence to the show,” said Dana Teague, general manager of HPX. “Stock Car Steel and SRI are unquestioned industry leaders who have embraced the HPX mission to deliver an elevated experience for all buyers, participants and attendees.”

SRI Performance

Started in 2016 with the purchase of the former Roush-Yates Performance business, SRI Performance stands as a leader of new and used racecar parts. SRI Performance is the largest supplier of used NASCAR racing parts from today's top race teams with all kinds of chassis parts from ball joints to race seats and steering wheels, to even complete race cars. SRI Performance also works directly with NASCAR as a recognized NASCAR Competition Partner, with a trackside hauler at every cup race providing teams a place to buy last minute tools and equipment right in the garage area.

Greg Fornelli saw a unique need for a store located closer to our Midwest customers, specifically catering to the unique demands of Indy cars. SRI Indy was opened in 2017 in Indianapolis, drastically decreasing shipping turnaround and lowering costs for all valued customers.

Stock Car Steel and Aluminum

Stock Car Steel & Aluminum, Inc. was founded by Greg Fornelli in 1996 to serve the extremely demanding world of NASCAR racing. More than 90% of all NASCAR race teams are located within a 100 mile radius of its' 35,000 ft² distribution center in Mooresville, North Carolina.

They are a full-line steel service center, stocking thousands of sizes, shapes, grades and types of metal and plastics. In addition to servicing NASCAR race teams, Stock Car Steel and Aluminum also serves markets outside of the racing world.

SPA Technique Fire Suppression

Established in 1989 in the United Kingdom, SPA Technique has evolved into a globally recognized supplier of top-notch safety equipment with fire suppression systems. With over 30 years of industry experience, SPA Technique has become a leading supplier of safety equipment, serving a diverse range of clients worldwide with expertise and proficiency in safety solutions that serve all disciplines of racing, from IndyCars to SCCA, WOO Sprint Cars to Dirt Late Models, Nitro Funny Cars to No Prep Drag Cars, and more!

BAM Roller Lifters

BAM Roller Lifters offer consistently superior quality products, due in part to its proprietary assembly processes and designs, combined with excellent customer service, while offering lower price points.

In addition to Stock Car Steel and the SRI Companies, the list of exhibiting companies at the 2025 High Performance Expo is growing and includes:

- Advanced Sleeve
- Classic Industries*
- Cometic Gasket Inc.
- CTW Automation Inc.
- CWT Industries LLC
- Grassroots Motorsports
- JMS Chip & Performance

- Jones Cam Designs
- Klotz Synthetic Lubricants Inc
- Melling Performance
- Millner-Haufen Tool Co.
- MyRacePass
- North Carolina Motorsports Association
- Poole-Adams Racing, Inc.
- Quantum Machinery Group
- Rottler Manufacturing*
- Scoggin Dickey Parts Center*
- United Race Parts LLC
- WPC Metal Surface Treatment

* Previously announced exhibitors for HPX 2025

Show floor space at the inaugural High Performance Expo is now available via the [HPX 2025 Exhibitor Experience](#), which includes:

- Opportunity to meet new buyers and invite current customers to the show
- Innovative sponsorship and branding opportunities
- Floor plan and rates for basic and preferred floor locations
- Discounted rates for NCMA members
- Educational seminars

Exhibitors can build their brands, introduce new products, and expect to see chassis shops, retailers, restoration shops, speed shops, repair shops, builders, tuners and enthusiasts.

To get additional information about HPX 2025, go to <http://www.theHPX.com>. HPX is on Instagram @HighPerformanceExpo, and @TheHPX on X, YouTube, LinkedIn and Facebook.

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About the High Performance Expo

HPX's mission is to advance the automotive industry, racing, and the high-performance lifestyle. The High Performance Expo is dedicated to advancing the business of the automotive aftermarket. HPX will be a modern customer-focused expo for the car enthusiast and professional. The first HPX is scheduled for June 3-5, 2025, in Charlotte, NC.

About the North Carolina Motorsports Association (NCMA)

NCMA is the leading organization for motorsports in North Carolina. NCMA is committed to promoting, preserving and advancing this thrilling sport. Founded in 2002 to promote and serve the motorsports community in North Carolina, the association has members that range from race teams and tracks to attorneys and accountants. Its mission includes legislative representation at the state level to ensure that the industry's best interests are served. NCMA also offers opportunities for members to interact as well as attend seminars that benefit the self-employed as well as large corporations.

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