



FOR RELEASE: October 7, 2024

Iconic North Carolina Motorsports Industry Awards Moves to 2025 High Performance Expo in June

CHARLOTTE, NC – The North Carolina Motorsports Association (NCMA) and the High Performance Expo (HPX) jointly announce the NCMA’s 2025 annual Industry Awards Ceremony will be held at the Charlotte Convention Center (CCC) during HPX, on Wednesday evening, June 4, 2025.

Tickets for the NCMA Industry Awards Ceremony will go on sale in January 2025 via the HPX website. Individual tickets, tables and sponsorships will be available. HPX attendees and exhibitors are invited to join the celebration, but attending HPX is not required to buy tickets to the awards ceremony.

“As the host organization, the NCMA is demonstrating its support and commitment to the High Performance Expo by moving our annual Industry Awards Ceremony to collocate and coincide with HPX 2025 in downtown Charlotte,” said Greg Walter, NCMA chairman of the Board, and president and general manager of the Charlotte Motor Speedway. “This is an exciting celebration of racing.”

“NASCAR also just announced its national, regional and international series awards and post season celebrations are moving to Charlotte Convention Center in the Queen City for the first time,” said Scott Lampe, NCMA board vice chairman and CFO of Hendrick Motorsports. “We are in full support of the move for NASCAR and the NCMA awards, it just makes good business sense.”

“Holding the NCMA awards during HPX in June allows many racing suppliers from outside the Charlotte area, who otherwise couldn’t join in the celebration to attend,” said Greg Fornelli, NCMA former chairperson and current board member, and founder and president of Stock Car Steel.

“Charlotte might be the Queen City, but Motorsports is the King here. It’s a natural fit and linking these events together will broaden awareness and increase participation.”

During the annual ceremony, several awards are handed out, but the most prestigious is the North Carolina Achievement Motorsports Tribute Award. Past award winners include:

- Rick Hendrick
- Bobby Allison/Davey Allison
- Joe Gibbs
- Bill France Jr.
- Benny Parsons
- Richard Petty
- Dale Earnhardt
- Richard Childress

- Junior Johnson
- O. Bruton Smith
- H. A. “Humpy” Wheeler
- Ned Jarrett Family
- Mike Helton
- Jeff Gordon
- Roger Penske
- Jack Roush
- Dale Earnhardt Jr.
- Robert Yates

In addition, a portion of each HPX registration fee will be donated to NCMA’s sister charity, the North Carolina Motorsports Foundation (NCMF), whose mission is to support the racing industry through education initiatives. The annual NCMF scholarship recipients will also be recognized at the event.

“HPX is committed to bringing tremendous excitement to the show, and the NCMA’s annual Industry Awards Ceremony is another proof point differentiating HPX,” said Dana Teague, HPX general manager. “We are working hard to create value for exhibitors, attendees and enthusiasts, while building a must-attend event.”

The inaugural High Performance Expo (HPX), the exclusive business and enthusiast show hosted by the North Carolina Motorsports Association (NCMA), will be held from June 3-5, 2025, at the Charlotte Convention Center (CCC), followed by area-wide enthusiast activities. The event will bring together all segments of the automotive aftermarket community for the first time in the heart of the auto racing industry.

To get additional information about HPX 2025, go to www.TheHPX.com. HPX is on Instagram @HighPerformanceExpo, and @TheHPX on X, YouTube, LinkedIn and Facebook.

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About the High Performance Expo

HPX’s mission is to advance the automotive industry, racing, and the high-performance lifestyle. The High Performance Expo is dedicated to advancing the business of the automotive aftermarket. HPX will be a modern customer-focused expo for the car enthusiast and professional. The first HPX is scheduled for June 3-5, 2025, in Charlotte.

About the North Carolina Motorsports Association (NCMA)

NCMA is the leading organization for motorsports in North Carolina. NCMA is committed to promoting, preserving and advancing this thrilling sport. Founded in 2002 to promote and serve the motorsports community in North Carolina, the association has members that range from race teams and tracks to attorneys and accountants. Its mission includes legislative representation at the state level to ensure that the industry’s best interests are served. NCMA also offers

opportunities for members to interact as well as attend seminars that benefit the self-employed as well as large corporations.

About the North Carolina Motorsports Foundation (NCMF)

This sister organization to the NCMA, was founded with the mission to support the racing industry in North Carolina through educational initiatives. Chief among these initiatives is the granting of scholarships for individuals seeking a career in the racing industry. Annual awards are provided to qualified and deserving individuals from a broad range of disciplines and educational institutions.

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