



**FOR RELEASE: December 10, 2024**

## **Holiday Gift Ideas for the Auto Enthusiast from the 2025 High Performance Expo**

**CHARLOTTE, NC** – It’s better to give than receive this time of year, so with that spirit in mind, the High Performance Expo (HPX) has put together a list of gifts for the auto enthusiast for all budgets.

“Sometimes finding that just right gift for the car guy or gal in your life can be challenging,” said Dr. Jamie Meyer, HPX’s director of Industry Relations. “HPX is offering these ideas to bring joy to those who love racing, performance and the automotive aftermarket as much as we do.”

### Free:

- Download the MyRacePass and start watching your favorite races... app is free
- Open a new checking account at Fifth Third Bank... it’s free
- A subscription to The Shop Magazine... free

### Up to \$100:

- A subscription to Hot Rod or MotorTrend Magazine... \$30
- Charlotte Motor Speedway and zMAX merchandise including hats, t-shirts, flags, from \$7-\$55 at <https://www.charlottemotorspeedway.com/fans/merchandise/>
- NASCAR Hall of Fame tickets for the NASCAR history buff... from \$22-\$29 at <https://tickets.nascarhall.com>
- Mark your calendar for January and purchase HPX registrations for all your friends ... starting at \$30 at <https://www.thehpx.com>

### \$100-\$500:

- Tickets for the historic 66th running of NASCAR’s Coca-Cola 600 at the Charlotte Motor Speedway on Sunday, May 25 at 6:00 pm. Get-in passes start at \$99 per ticket; Luxury suites range from \$450–\$875; and VIP Hot Pit Passes cost \$2,809 for a pair of tickets.
- Slip a custom camshaft under the tree from Jones Cam Designs... \$300
- New gaskets for your loved one’s engine project from Cometic Gaskets... \$400 (estimate)
- Gift membership to the North Carolina Motorsports Association (NCMA)... starting at \$500
- Also available in January – NCMA Annual Banquet tickets... \$155 for members/\$230 for non-members

### \$1,000 and up:

- Classic Industries gift card for your restoration project... \$1,000 and up

- Buy them a FP700 Ford Performance supercharger kit for their F150... \$12,350
- Get a year's worth of circle track parts and safety equipment from SRI... \$25,000
- Buy them a Chevrolet Performance ZZ632/1000 hp crate engine from Scoggin-Dickey... \$30,000 (estimate)

\$50,000 and up:

- Have Ron Mowen and Howard Tanner at Vengeance Racing mod up your Chevrolet C8 Corvette to 1,000 horsepower... \$50,000 (estimate)
- Get your loved one an EM69HP 5-axis CNC machine from Rottler Manufacturing so they can custom build parts for their resto mod... call for pricing
- A new Chevy Silverado ZR2 from Hendrick Chevrolet... starting at \$69,900

“The cost of getting just the right gift for that someone special in your life... priceless,” said Dana Teague, general manager of HPX.

The inaugural High Performance Expo (HPX), the exclusive business and enthusiast show hosted by the North Carolina Motorsports Association (NCMA), will be held from June 3-5, 2025, at the Charlotte Convention Center (CCC), followed by weekend activations at the zMAX Dragway in Concord, North Carolina, powered by MotorTrend (June 6-7). The event will bring together all segments of the automotive aftermarket industry for the first time in the heart of the auto racing community.

To get additional information about HPX 2025, go to [www.TheHPX.com](http://www.TheHPX.com). HPX is on Instagram @HighPerformanceExpo, and @TheHPX on X, YouTube, LinkedIn and Facebook.

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### **About the High Performance Expo**

HPX's mission is to advance the automotive industry, racing, and the high-performance lifestyle. The High Performance Expo is dedicated to advancing the business of the automotive aftermarket. HPX will be a modern customer-focused expo for the car enthusiast and professional. The first HPX is scheduled for June 3-5, 2025, in Charlotte.

### **About the North Carolina Motorsports Association (NCMA)**

NCMA is the leading organization for motorsports in North Carolina. NCMA is committed to promoting, preserving and advancing this thrilling sport. Founded in 2002 to promote and serve the motorsports community in North Carolina, the association has members that range from race teams and tracks to attorneys and accountants. Its mission includes legislative representation at the state level to ensure that the industry's best interests are served. NCMA also offers opportunities for members to interact as well as attend seminars that benefit the self-employed as well as large corporations.

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