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## **High Performance Expo Expands Blue-Ribbon Advisory Council Expanded Council Adding More Industry Expertise**

**CHARLOTTE, NC** – The High Performance Expo (HPX) announced today an expansion of its blue-ribbon advisory council to help build and develop the annual business and enthusiast show. The Council is comprised of a wide-variety of auto racing and automotive-related aftermarket industry leaders and industry experts who will provide long-term consultation and advice, share opinions and perspectives, study issues and develop recommendations to help build the long-term growth of the annual show.

New members added to the HPX Advisory Council include:

- Jim Cozzie – director of business development, RideTech
- Julieanne DeVooght – senior sales manager, Sprintex Superchargers
- Linda Massingill – executive director, SAM Tech (School of Automotive Machinists & Technology)
- Maggie Valdez – president, MV Industries Gaskets

Original HPX Advisory Council members announced in early August include:

- Jeff Andrews – president and general manager, Hendrick Motorsports
- Doug Evans, president and CEO, High Performance Advisors
- Greg Fornelli – founder and president, Stock Car Steel and Aluminum
- Chris Harris – founder, African American Automotive Association (AAAA)
- Winston Kelley – executive director, NASCAR Hall of Fame
- Patrick Rogers – vice president of marketing services, NASCAR
- Les Rudd – president, Bob Cook Sales
- Eric Schwab – chief commercial officer, Motor Trend Group
- Greg Walter – president and general manager, Charlotte Motor Speedway

Dr. Jamie Meyer, HPX director of Industry Relations, will continue to organize and set the agenda for the council along with David Miller, executive director of the North Carolina Motorsports Association.

“The High Performance Expo has assembled many talented people and companies who are coming together with a common vision - to create a modern trade show for business professionals and

enthusiasts,” said Dana Teague, HPX general manager. “Our expanded advisory council adds more expertise that we can tap to help shape and refine the inaugural show and future shows going forward.”

The Council’s automotive aftermarket, motorsports, industry experts and leaders are serving on a volunteer basis.

The inaugural High Performance Expo (HPX), the exclusive business and enthusiast show hosted by the North Carolina Motorsports Association (NCMA), will be held from June 3-5, 2025, at the Charlotte Convention Center (CCC), followed by weekend activations at the zMAX Dragway in Concord, North Carolina, in partnership with MotorTrend (June 6-7). The event will bring together all segments of the automotive aftermarket industry for the first time in the heart of the auto racing community.

To get additional information about HPX 2025, go to [www.TheHPX.com](http://www.TheHPX.com). HPX is on Instagram @HighPerformanceExpo, and @TheHPX on X, YouTube, LinkedIn and Facebook.

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### **About the High Performance Expo**

HPX’s mission is to advance the automotive industry, racing, and the high-performance lifestyle. The High Performance Expo is dedicated to advancing the business of the automotive aftermarket. HPX will be a modern customer-focused expo for the car enthusiast and professional. The first HPX is scheduled for June 3-5, 2025, in Charlotte.

### **About the North Carolina Motorsports Association (NCMA)**

NCMA is the leading organization for motorsports in North Carolina. NCMA is committed to promoting, preserving and advancing this thrilling sport. Founded in 2002 to promote and serve the motorsports community in North Carolina, the association has members that range from race teams and tracks to attorneys and accountants. Its mission includes legislative representation at the state level to ensure that the industry’s best interests are served. NCMA also offers opportunities for members to interact as well as attend seminars that benefit the self-employed as well as large corporations.

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