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## **Domestic Exhibitors Take Center Stage at HPX 2025** **Growing multi-billion-dollar US industry is focus**

**CHARLOTTE, NC** – The High Performance Expo (HPX) announced today plans to promote and support America’s auto racing, performance and aftermarket industry by focusing on domestic companies, manufacturers and exhibitors at the inaugural 2025 High Performance Expo scheduled for early June 2025 in Charlotte.

North Carolina has a long history of being at the forefront of racing innovation and excellence. From the Moonshine runners of the 1920s to today’s leading-edge racing teams and facilities, the state has been the hub for motorsports in the United States for over a century.

“North Carolina’s auto racing, performance and aftermarket industry plays a vital role in the state’s economy and in the lives of countless people of this region,” said Greg Walter, president and general manager of Charlotte Motor Speedway and charter member of the HPX Advisory Council. “HPX’s focus on domestic companies and manufacturers will help support and grow an important industry to so many people.”

A study by The University of North Carolina at Charlotte and the North Carolina Motorsports Association (NCMA) estimates the racing industry alone has a \$6.2 billion economic impact for the state. In addition, the NCMA estimates that North Carolina is the home to more than 1,000 teams, tracks, businesses and educational institutions related to motorsports with approximately 25,000 jobs tied to the industry.

“In alignment with the NCMA, our host organization, HPX is building a domestically focused show to support and grow the enormous economic impact generated by the motorsports, performance and aftermarket industry for the North Carolina and U.S. economy,” said Dana Teague, HPX general manager.

The inaugural High Performance Expo (HPX), the exclusive business and enthusiast show hosted by the North Carolina Motorsports Association (NCMA), will be held from June 3-5, 2025, at the Charlotte Convention Center (CCC), followed by weekend activations at zMAX Dragway in Concord, North Carolina, powered by MotorTrend (June 6-7). The event will bring together all segments of the automotive aftermarket industry for the first time in the heart of the auto racing community.

“This is the first new industry show in decades, so we’re going to showcase the products, talent and innovation exhibitors and buyers are telling us they want and need. Thousands of people’s livelihoods are tied to this industry and it’s the right thing to do,” Teague added.

HPX will continue to monitor this position by listening to its exhibitors and attendees, and adjust to meet their needs, as necessary.

To get additional information about HPX 2025, go to [www.TheHPX.com](http://www.TheHPX.com). HPX is on Instagram @HighPerformanceExpo, and @TheHPX on X, YouTube, LinkedIn and Facebook.

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### **About the High Performance Expo**

HPX's mission is to advance the automotive industry, racing, and the high-performance lifestyle. The High Performance Expo is dedicated to advancing the business of the automotive aftermarket. HPX will be a modern customer-focused expo for the car enthusiast and professional. The first HPX is scheduled for June 3-5, 2025, in Charlotte.

### **About the North Carolina Motorsports Association (NCMA)**

NCMA is the leading organization for motorsports in North Carolina. NCMA is committed to promoting, preserving and advancing this thrilling sport. Founded in 2002 to promote and serve the motorsports community in North Carolina, the association has members that range from race teams and tracks to attorneys and accountants. Its mission includes legislative representation at the state level to ensure that the industry's best interests are served. NCMA also offers opportunities for members to interact as well as attend seminars that benefit the self-employed as well as large corporations.

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