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Richard Petty and Dream Giveaway to Reveal the Modern “Outlaw” on June 3 at the High Performance Expo Proceeds to benefit New Beginning Children’s Homes

CHARLOTTE, NC – The High Performance Expo (HPX) and Dream Giveaway® announced today a modern adaptation of the Richard Petty “Outlaw” will be revealed by the king himself, Richard Petty, at the inaugural High Performance Expo on Tuesday, June 3 at 10:30 am, on the show floor in booth #841 of the Charlotte Convention Center.

Tickets for the Petty one-of-a-kind ride can be purchased on the [Dream Giveaway](#) website, and New Beginning Children’s Homes (NBCH) will benefit from all proceeds raised from the sweepstakes. You can also enter Promo Code **HPXRIDE** for **4X** the tickets to win any of the Dream Giveaway prize packages.

“It has always been about horsepower and heart. Seeing this vehicle come to life at the High Performance Expo will be something special—not just for the thrill of the ride, but for the good it’s going to do,” said NASCAR racing legend Richard Petty. “Dream Giveaway and New Beginning Children’s Homes are turning passion into purpose, and that’s a win in my book.”

As a beneficiary of the 2025 Dream Giveaway promotions, NBCH provides long-term residential care, education and guidance in a loving, family-oriented environment for foster children and youths.

“Dream Giveaway has created an exciting way to help transform generosity into action, supporting those in need, and building a better future for all,” said Dana Teague, HPX general manager. “HPX is proud to partner with Dream Giveaway and Petty’s Garage to find a creative way to raise funds for an important benefactor, New Beginning Children’s Homes.”

Proceeds from ticket purchases for the Dream Giveaway go directly to NBCH, a 501(c)(3) organization (Federal ID# 27-5011514), and is 100% tax-deductible to the fullest extent of the law. With every ticket purchase, contest participants not only enter for a chance to win the Petty inspired “Modern Outlaw” — but they are also supporting meaningful causes like NBCH.

Since 2007, Dream Giveaway has partnered with a variety of 501(c)(3) charitable organizations to create exciting fundraising promotions that change lives. Over the years, Dream Giveaway has proudly delivered millions of dollars in unrestricted funds to support charity partners, who provide

critical assistance to those in need. From helping veterans, supporting hospitalized children, and aiding cancer victims to providing relief for the homeless and survivors of natural disasters, Dream Giveaway's mission is simple: turn contest participant's donations into life-changing impact.

Thanks to participant donations in the current Dream Giveaway contests, unrestricted grants have been awarded to charities such as Mothers Against Drunk Driving (MADD), Honor Flight of West Central Florida, 4Kids, National Guard Educational Foundation, Victory Junction, Building Homes for Heroes and Healing4Heroes.

HPX [registration](#) and [housing](#) for HPX at the Charlotte Convention Center is OPEN. Registration options include a VIP Experience, All-Access Pit Pass and Thursday Enthusiast Pass. Do not miss any of the action!

For more information on HPX 2025, go to www.TheHPX.com. HPX is on Instagram @HighPerformanceExpo, and on YouTube, LinkedIn and Facebook @TheHPX.

The inaugural High Performance Expo (HPX), the exclusive business and enthusiast show hosted by the North Carolina Motorsports Association (NCMA), will be held from June 3-5, 2025, at the Charlotte Convention Center. The event will bring together all segments of the automotive aftermarket industry for the first time in the heart of the auto racing community.

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Editors' note: Media registration for the inaugural High Performance Expo is open at <https://thehpx.com/press-room-2/>. Don't miss the inaugural High Performance Expo, sign up for your credentials today for access to all of the action.

About the High Performance Expo

HPX's mission is to advance the automotive industry, racing, and the high-performance lifestyle. The High Performance Expo is dedicated to advancing the business of the automotive aftermarket. HPX will be a modern customer-focused expo for the car enthusiast and professional. The first HPX is scheduled for June 3-5, 2025, in Charlotte.

About the North Carolina Motorsports Association (NCMA)

NCMA is the leading organization for motorsports in North Carolina. NCMA is committed to promoting, preserving and advancing this thrilling sport. Founded in 2002 to promote and serve the motorsports community in North Carolina, the association has members that range from race teams and tracks to attorneys and accountants. Its mission includes legislative representation at the state level to ensure that the industry's best interests are served. NCMA also offers opportunities for members to interact as well as attend seminars that benefit the self-employed as well as large corporations.

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