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VP Racing Fuels Exhibiting at High Performance Expo

All VP products are formulated, blended and packaged in America.

CHARLOTTE, NC – The High Performance Expo (HPX) announced today VP Racing Fuels will exhibit at the inaugural High Performance Expo taking place June 3-5 in Charlotte, NC. VP Racing Fuels is known as the World Leader in Race Fuel Technology® and all VP products are formulated, blended and packaged in America. VP Racing has produced championship winning products since 1975.

“VP Racing Fuels is celebrating our 50th anniversary this year and exhibiting at the High Performance Expo helps us spend time with our current customers as well as build new relationships,” said Chris Wall, Senior Director for VP Racing Fuels. “Participating in a new show in Charlotte, the heart of the U.S. racing and performance industry, makes a lot of sense to the VP Racing Fuels team.”

From its start in San Antonio with two employees, VP Racing Fuels has grown to over three hundred staff and operates five distribution points in Texas, Indiana, Delaware, and Tennessee, U.S. regional offices, plus an international office in Berlin. These locations ensure rapid fuel delivery across North America and support a global network of over 2,000 dealers.

Over the last decade, VP Racing has introduced more than one hundred new products, initiated a branded retail division, oversaw growth into more than sixty countries across the globe, and is currently growing into unleaded aviation fuel, where VP Racing is the only company accepted into the FAA's PAFI program.

“The High Performance Expo provides exhibitors, like VP Racing Fuels, with new growth opportunities and the venue to connect with potential new customers,” said Dana Teague, general manager of HPX. “VP Racing Fuels is an iconic industry brand that recognizes the value we offer at HPX, the first new clean-slate industry show in decades.”

HPX [registration](#) and [housing](#) for HPX at the Charlotte Convention Center is OPEN. Registration options include a VIP Experience, All-Access Pit Pass and Thursday Enthusiast Pass. Do not miss any of the action!

For more information on HPX 2025, go to www.TheHPX.com. HPX is on Instagram @HighPerformanceExpo, and on YouTube, LinkedIn, and Facebook @TheHPX.

The inaugural High Performance Expo (HPX), the exclusive business and enthusiast show hosted by the North Carolina Motorsports Association (NCMA), will be held from June 3-5, 2025, at the Charlotte Convention Center. The event will bring together all segments of the automotive aftermarket industry for the first time in the heart of the auto racing community.

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Editors' note: Media registration for the inaugural High Performance Expo is open at <https://thehpx.com/press-room-2/>. Don't miss the inaugural High Performance Expo, sign up for your credentials today for access to all of the action.

About the High Performance Expo

HPX's mission is to advance the automotive industry, racing, and the high-performance lifestyle. The High Performance Expo is dedicated to advancing the business of the automotive aftermarket. HPX will be a modern customer-focused expo for car enthusiasts and professionals. The first HPX is scheduled for June 3-5, 2025, in Charlotte, North Carolina

About the North Carolina Motorsports Association (NCMA)

NCMA is the leading organization for motorsports in North Carolina. NCMA is committed to promoting, preserving and advancing this thrilling sport. Founded in 2002 to promote and serve the motorsports community in North Carolina, the association has members that range from race teams and tracks to attorneys and accountants. Its mission includes legislative representation at the state level to ensure that the industry's best interests are served. NCMA also offers opportunities for members to interact as well as attend seminars that benefit the self-employed as well as large corporations.

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